



EXPAND 2021

Using Core Web Vitals to Build an Efficient UI

Salvatore Denaro

Google
Web Ecosystem Consultant

Katherine Rudic

Google
Strategic Partner Manager



Copyright© 2021 GoDaddy Inc.

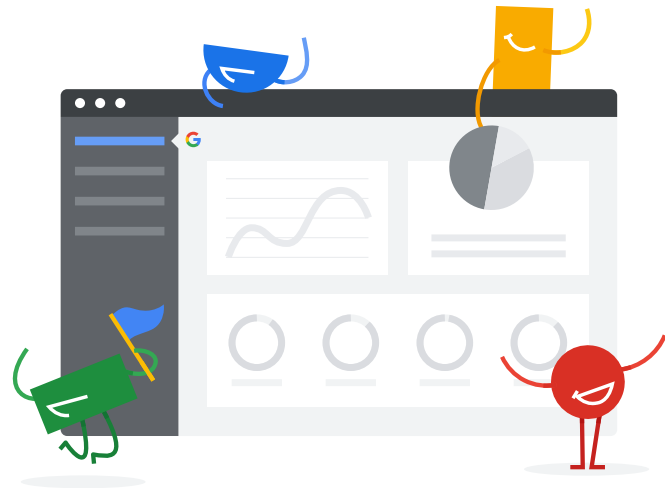


DEVELOPERS AND AGENCIES

Meet Site Kit

The official WordPress plugin from Google

[Learn more](#)



WHAT IS SITE KIT?

A one-stop solution for simplified client communication

Site Kit consolidates key metrics and insights into a simple, easy-to-use dashboard, so you can focus on strategy and business development. It is built, actively maintained, and supported by Google.

What can Site Kit do for me?



Simplify client communication

Access clients' insights in a simple, easy-to-understand dashboard that will streamline communications so you can focus on meeting bigger business goals.



Connect to Google tools

Integrated Google products like Google Analytics, Search Console, and Google AdSense provide essential details about clients' website performance.



Access an evolving product

The Site Kit team troubleshoots client questions quickly, responding to feedback to constantly improve and update the plugin.

Why Site Kit?

It's a simple, one-stop solution to help your clients understand how their site is doing.

Install plugin now at wordpress.org/plugins/google-site-kit

EXPAND 2021

Thank you!

Join GoDaddy Pro for free today.

godaddy.com/pro



 **GoDaddy Pro**

Copyright© 2021 GoDaddy Inc.