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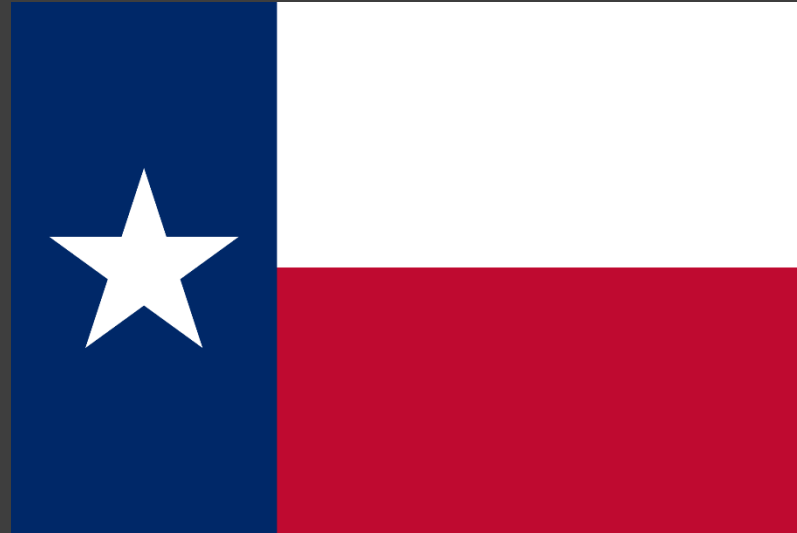
GODADDY SMALL BUSINESS WEBINAR SERIES:

Moving your business into the cloud with Office 365

June 7, 2017



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Office 365 Product Expert



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In today's webinar, you'll learn the answers to:

- **What is the cloud?**
- **What's the difference between Office 365 and Microsoft Office?**
- **How does Office 365 benefit small businesses?**



Cloud /kloud/ *noun*

A friendly way of describing web-based computing services that are hosted outside of your organization.



**On March 31, 2016 Microsoft
reported that there are 1.2 BILLION
Microsoft Office users worldwide.**



What is Office 365?

How is it different from 'traditional' Office?

A large, dense pile of US one hundred dollar bills, featuring the portrait of Benjamin Franklin. The bills are scattered and overlapping, creating a textured background. A semi-transparent dark blue rectangular box is centered over the image, containing white text.

BENEFIT:
Creates significant IT cost-savings

A close-up, warm-toned photograph of a brass combination lock dial. The dial is circular with a scale of numbers from 0 to 9. The numbers 20, 30, 40, and 50 are visible. The dial is set against a background of brass gears and mechanical components, creating a sense of depth and complexity. The lighting is soft, highlighting the metallic texture of the brass.

BENEFIT:

Prevents files and data from being compromised, lost, or stolen



BENEFIT:
**Increases employee and
workplace productivity**

**HUS
TLE**



GoDaddy™



Office 365

**Ready to get started with GoDaddy Office 365?
Contact our dedicated Office 365 expert line 24/7 at:**

480-463-8337

Or visit us at:

<https://www.godaddy.com/business/office-365/office-business>

GoDaddy Microsoft Office 365 Webinars

Moving your business into the cloud with Office 365

Reading and research curated by GoDaddy

June 7, 2017



Case Study: Green Fuels – greenfuels.co.uk

Engineering firm, designing biofuel equipment; London, UK; 12 employees

Business Challenges

- Inconsistent or no remote access to documents and files
- Mixed bag of versions of MS Office applications
- Lacked control over tech spend creating complex and expensive tech support needs
- No ability to communicate or collaboration with each other, or customers, in real-time
- Too much time and effort spent on managing availability/reliability of tech resources

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Solutions by Office 365

- Office 365 enables them anywhere, anytime access to the latest versions of shared files and documents
- Office 365 subscription ensures they always have the latest versions of MS Office applications
- Office 365 enables them to pay for the software they use on a per-user, per-month basis rather than paying for it upfront
- Office 365's SKYPE for Business provides secure, business-class instant messaging, and audio and videoconferencing, along with the ability to share desktops and collaborate in real-time
- Office 365 removes the burden of managing tech resources locally; Microsoft makes sure you consistently have safe, reliable access to your mail, files, and documents

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Simplified Cost Comparison

Self-Managed IT Infrastructure

Purchase price of server:	\$3,000 - \$5,000
Cost of initial setup and migration:	\$2,500 - \$3,500
Purchase price for 5-year warranty (server):	\$1,500 - \$2,000
Monthly cost of server maintenance (IT pro):	\$200 - \$400/month
Monthly cost of data backup: (\$1/GB of online data/month)	\$100/month
Microsoft Office 2016 (one license for use on one computer)	\$150

Estimated Total
(assumes 4-year life for server) **\$14,200 - \$34,650**

GoDaddy's Office 365 Business Premium

N/A
N/A
N/A
Included
Includes 1 TB secure online storage + 50 GB email storage
Includes Office 2016 installed on up to 5 PCs or Macs Office mobile apps for your smartphone and tablet

Starting at: **\$6.50 per user/month***

PLUS:

- Professional email that uses your domain
- DocuSign Free – Sign documents electronically
- HIPAA eligible – Send HIPAA-compliant email

SOURCE: <http://www.gizmofish.com/blog/bid/337277/IT-Support-Tip-What-will-a-server-cost-my-small-business-Part-1>

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Articles

[The Benefits of Cloud Computing for Small Businesses](#)

Source: [Rachel Craig](#) on [business2community.com](#)

[Engineering Firm Improves Collaboration, Supports Growth with Cloud-Based Solution](#)

Source: [Microsoft Customer Stories](#) on [Microsoft.com](#)

[Are Technology Providers Clouding Your View of Business?](#)

Source: [Benoit de la Tour](#) on [Forbes.com](#)

[2017 State of IT Report From Spiceworks Research](#)

Source: [Spiceworks.com](#)

[2016 State of IT Report From Spiceworks Research](#)

Source: [Spiceworks.com](#)

[The Total Economic Impact of Microsoft Office 365](#)

Source: [Microsoft Resources](#); research study conducted by [Liz Witherspoon](#), [Forrester Research](#)

[4 Reasons Small Businesses Should Migrate to the Cloud](#)

Source: [Andre Lavoie](#) for [Entrepreneur.com](#)

[Office 365 Suite Features](#)

Source: [Technet on Microsoft.com](#)

[Get Your Organization on Board with Office 365](#)

Source: [The House of IT](#)

[Get Started with Office 365 from GoDaddy](#)

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GoDaddy Resources

[Microsoft Office 365 from GoDaddy](#)

[Office 365 Overview](#)

[How Migration Works](#)

[Your Office in the Cloud](#)

GoDaddy Live Shows/Webinars

- For small business inspiration, please check out our FaceBook Live show, [Beyond the Domain, with host Heather Dopson](#) – every Thursday at 11am PST.
- If you're an IT Pro, head on over to the GoDaddy's Blog – The Garage and check out our [Pro Series of webinars](#)

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**Got questions? Need more information?
Talk to an Office 365 expert at:
480-463-8337**