

# GoDaddy Microsoft Office 365 Webinars

## Moving your business into the cloud with Office 365

Reading and research curated by GoDaddy

May 3, 2017



# Case Study: Green Fuels – [greenfuels.co.uk](https://greenfuels.co.uk)

Engineering firm, designing biofuel equipment; London, UK; 12 employees

## Business Challenges

- Inconsistent or no remote access to documents and files
- Mixed bag of versions of MS Office applications
- Lacked control over tech spend creating complex and expensive tech support needs
- No ability to communicate or collaboration with each other, or customers, in real-time
- Too much time and effort spent on managing availability/reliability of tech resources

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## Solutions by Office 365

- Office 365 enables them anywhere, anytime access to the latest versions of shared files and documents
- Office 365 subscription ensures they always have the latest versions of MS Office applications
- Office 365 enables them to pay for the software they use on a per-user, per-month basis rather than paying for it upfront
- Office 365's SKYPE for Business provides secure, business-class instant messaging, and audio and videoconferencing, along with the ability to share desktops and collaborate in real-time
- Office 365 removes the burden of managing tech resources locally; Microsoft makes sure you consistently have safe, reliable access to your mail, files, and documents

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# Simplified Cost Comparison

## Self-Managed IT Infrastructure

Purchase price of server:	\$3,000 - \$5,000
Cost of initial setup and migration:	\$2,500 - \$3,500
Purchase price for 5-year warranty (server):	\$1,500 - \$2,000
Monthly cost of server maintenance (IT pro):	\$200 - \$400/month
Monthly cost of data backup: (\$1/GB of online data/month)	\$100/month
Microsoft Office 2016 (one license for use on one computer)	\$150

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Estimated Total  
(assumes 4-year life for server) **\$14,200 - \$34,650**

## GoDaddy's Office 365 Business Premium

N/A
N/A
N/A
Included
Includes 1 TB secure online storage + 50 GB email storage
Includes Office 2016 installed on up to 5 PCs or Macs Office mobile apps for your smartphone and tablet

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Starting at: **\$6.50 per user/month\***

### PLUS:

- Professional email that uses your domain
- DocuSign Free – Sign documents electronically
- HIPAA eligible – Send HIPAA-compliant email

SOURCE: <http://www.gizmofish.com/blog/bid/337277/IT-Support-Tip-What-will-a-server-cost-my-small-business-Part-1>

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# Articles

## The Benefits of Cloud Computing for Small Businesses

Source: [Rachel Craig](#) on [business2community.com](#)

## Engineering Firm Improves Collaboration, Supports Growth with Cloud-Based Solution

Source: [Microsoft Customer Stories](#) on [Microsoft.com](#)

## Are Technology Providers Clouding Your View of Business?

Source: [Benoit de la Tour](#) on [Forbes.com](#)

## 2017 State of IT Report From Spiceworks Research

Source: [Spiceworks.com](#)

## 2016 State of IT Report From Spiceworks Research

Source: [Spiceworks.com](#)

## The Total Economic Impact of Microsoft Office 365

Source: [Microsoft Resources](#); research study conducted by [Liz Witherspoon](#), [Forrester Research](#)

## 4 Reasons Small Businesses Should Migrate to the Cloud

Source: [Andre Lavoie](#) for [Entrepreneur.com](#)

## Office 365 Suite Features

Source: [Technet on Microsoft.com](#)

## Get Your Organization on Board with Office 365

Source: [The House of IT](#)

## Get Started with Office 365 from GoDaddy

Source: [GoDaddy.com](#)

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## GoDaddy Resources

[Microsoft Office 365 from GoDaddy](#)

[Office 365 Overview](#)

[How Migration Works](#)

[Your Office in the Cloud](#)

## GoDaddy Live Shows/Webinars

- For small business inspiration, please check out our FaceBook Live show, [Beyond the Domain, with host Heather Dopson](#) – every Thursday at 11am PST.
- If you're an IT Pro, head on over to the GoDaddy's Blog – The Garage and check out our [Pro Series of webinars](#)

[\*\*Watch this webinar again,  
or share it with others on YouTube!\*\*](#)

**Got questions? Need more information?  
Talk to an Office 365 expert at:  
**480-463-8337****





[/manage](#)

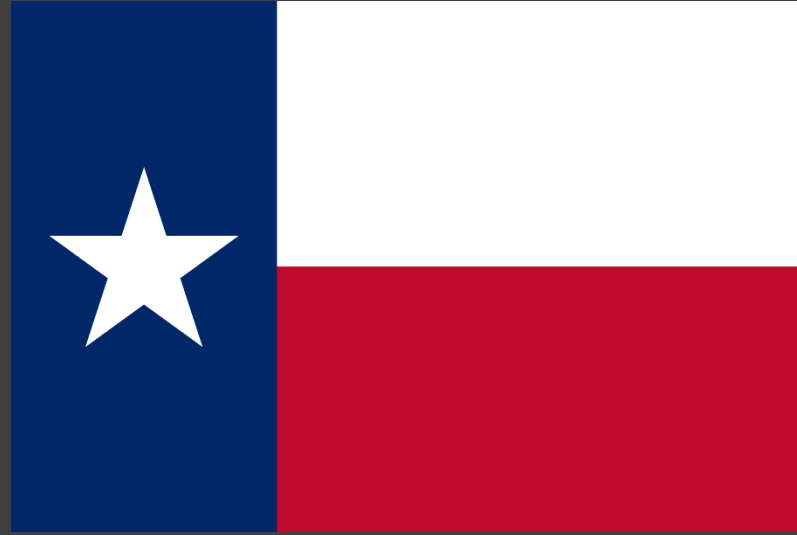
GODADDY SMALL BUSINESS WEBINAR SERIES:

# Moving your business into the cloud with Office 365

May 3, 2017



**Deanna Furlong**  
Customer Education Advocate



**Mira Lynn**  
Office 365 Product Expert



**Nick Biggs**  
Office 365 Product Manager





**In today's webinar, you'll learn the answers to:**

- **What is the cloud?**
- **What's the difference between Office 365 and Microsoft Office?**
- **How does Office 365 benefit small businesses?**



The background of the slide is a photograph of the Golden Gate Bridge in San Francisco, viewed from a low angle looking up at the bridge's towers and suspension cables against a clear blue sky. A dark grey rectangular box is overlaid on the left side of the image, containing white text.

**Cloud /kloud/ *noun*:**

**A friendly way of describing web-based computing services that are hosted outside of your organization.**





**On March 31, 2016 Microsoft  
reported that there are 1.2 BILLION  
Microsoft Office users worldwide.**





**What is Office 365?**

**How is it different from 'traditional' Office?**







**BENEFIT:**  
Creates significant IT cost-savings





**BENEFIT:**

**Prevents files and data from being  
compromised, lost, or stolen**

**BENEFIT:**

**Increases employee and  
workplace productivity**

**HUSTLE**





**GoDaddy™**



**Office 365**

**Ready to get started with GoDaddy Office 365?  
Contact our dedicated Office 365 expert line 24/7 at:**

**480-463-8337**

**Or visit us at:**

**<https://www.godaddy.com/business/office-365/office-business>**